

Hercules

Project Facts

- ❖ *Hercules, CA*
- ❖ *280 Detached Homes*
- ❖ *Live/Work Units*
- ❖ *Mixed Use—New Urban*
- ❖ *Brownfield*
- ❖ *Infill Site*



The Hercules Waterfront District is a New Urban Community located in the Bay Area. The project encompasses 170 acres, which includes nearly 300 detached residential units, Live/Work townhomes, a transit oriented apartment village and a mixed use core. South Coast provided consulting services to the master developer of the project. The project is also unique as it is a Brownfield development of a former Superfund site. As a consultant South Coast was responsible for marketing and disposition of the asset to merchant builders. Prior to South Coast entering into the consulting agreement, principals of the firm provided other services for the development including the initial land acquisition of the entire project area, planning, marketing and sale to merchant builders.

